

**MICHAEL B. EINSCHLAG**

**Attorney at Law**

25680 Fernhill Drive  
Los Altos Hills, California 94024  
Tel. (408) 748-5137  
September 16, 1999

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D. C. 20231

Sir:

Enclosed herewith for filing is the following utility patent application:

Applicants: Donald J. Hejna, Jr.

Title of Application: Method and Apparatus to Determine and Use Audience Affinity and Aptitude

Pages of specification: 121 Sheets of drawing: 31

**PATENT APPLICATION FILING FEE CALCULATION**

	<u>No. Filed</u>	<u>Less</u>	<u>Rate/Claim</u>	<u>Fee</u>
Total Claims	<u>13</u>	- 20	\$9.00	0
Independent Claims	<u>8</u>	- 03	\$39.00	\$ 195.00
			Minimum Filing Fee	\$ 380.00
			<b>TOTAL FILING FEE</b>	<u>\$ 575.00</u>

My check in the amount of the total filing fee is enclosed herewith.

Also enclosed herewith for filing in connection with the enclosed application are:  
a Declaration, an Assignment, and a Verified Statement Claiming Small Entity Status.

Dated: September 16, 1999 Michael B. Einschlag  
Respectfully submitted,  
Michael B. Einschlag  
Reg. No. 29,301  
(408) 748-5137

MBE:pc  
Enc.

**CERTIFICATE OF MAILING BY EXPRESS MAIL**

I hereby certify that this correspondence is being deposited in the United States Postal Service as Express Mail, Post Office to Addressee, in an envelope addressed to Box Patent Application, Assistant Commissioner for Patents, Washington, D.C. 20231, on Sept. 16, 1999.  
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Date: Sept. 16, 1999 Michael B. Einschlag  
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